25 Years of Supporting Academic Excellence, Retention and Graduation 1993 - 2018
CELEBRATE!
Let’s Connect
Session Goals

- Understand how CeO is connected with the U.S. Department of Education, and positioned within UW-Madison and the Division of Diversity, Equity and Educational Achievement

- Know what CeO does and why CeO is important to UW-Madison

- Ability to connect CeO services and outcomes to university priorities

- Identify potential opportunities to partner with CeO
In The Beginning

TRIO Student Support Services Program was established at UW-Madison in 1993

The SSS Grant was written by Walter Lane, former Assistant Dean in the School of Education

We honor the legacy of the first director, Dr. Brenda Pfaehler, with the Award of Excellence which is named in her honor.
Evolution of CeO

TRIO - Student Support Services (SSS)
Fall 1993-Summer 2008

Center for Educational Opportunity (CeO)
Fall 2008-current

A hybrid of State and Federal funding serving TRIO eligible students
SSS, SSS-STEM, Academic Success and Achievement Program (ASAP)

A unit of the Division of Diversity, Equity and Educational Achievement
(DDEEA)
Alumni

“CeO is not a program, it’s a family. CeO provides everything for its students from tutoring to friendship. It is a safe space for us to study and meet others with common goals . . . . Not to mention the incredible staff who will go out of their way to make sure each and every scholar succeeds.”

Daniela Juarez
National and Campus History

Federal TRIO Programs

- 1964 the Educational Opportunity Act created the Upward Bound Program
- 1965 the Talent Search program was created by the original Higher Education Act.
- 1968 the 1st reauthorization of the Higher Education Act created Student Support Services
- The Student Support Services program helps eligible students stay in college until they earn their baccalaureate degree.
National and Campus History

Federal TRIO Programs

- TRIO refers to the three programs; Upward Bound, Talent Search, and Student Support Services

- TRIO is now five programs under one umbrella. The second reauthorization of the Higher Education Act of 1972 created the Educational Opportunity Centers.

- The fifth reauthorization of the TRIO programs in 1986 created the Ronald E. McNair Post-Baccalaureate Achievement Program.
Purpose and Objectives

- **Objectives** - to increase persistence, good academic standing, and graduation

- **Eligible participants** - first generation college students, meet household income requirements, and/or students with disabilities
  
  *2/3 must be both first generation and meet income requirements

- **Mission** - increase access, enrollment and degree completion of students from low-income households, first-generation college students and/or students with disabilities

- Funded by TRIO SSS and SSS STEM grants from the U.S. Department of Education and 101 funds from UW-Madison
Insight Into Eligible Students

Assets of TRIO Eligible Students

- Pro-active
- Goal-oriented
- Resourceful
- Self-reliant
- Flexible
- Positive
- Hopeful
- Self-Confident
- Compassionate
- Insightful

Rachel Smitz
Student Support Services-Center for Educational Opportunity (CeO)
University of Wisconsin-Madison

While at UW-Madison, Rachel has had a job with CeO as a peer mentor, volunteered at St Mary’s Hospital and with Family Voices, and studied abroad in Australia. She says, “By being in CeO, I am more aware of the diversity on campus than I would be otherwise. Hearing other people’s stories of what they had to overcome to be here really inspires me to keep working hard and remember that I’m here for a reason.”

After graduation, Rachel has plans to work for a year before attending medical school.
Need For Services

Demonstrated need for current grant cycle using 2014-15 data

TRIO Eligible Students at UW-Madison

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low Income</td>
<td>6,424</td>
<td>22%</td>
</tr>
<tr>
<td>First Generation</td>
<td>5,686</td>
<td>19%</td>
</tr>
<tr>
<td>Low Income &amp; First Generation</td>
<td>3,469</td>
<td>12%</td>
</tr>
<tr>
<td>Students with Disabilities</td>
<td>881</td>
<td>3%</td>
</tr>
<tr>
<td>Low Income with Disabilities</td>
<td>293</td>
<td>1%</td>
</tr>
<tr>
<td>Total Eligible Students</td>
<td>6,423</td>
<td>22%</td>
</tr>
</tbody>
</table>

Sources: Office of Student Financial Aid, 2014; Office of Academic Planning and Institutional Research, 2014

*Total undergraduates 29,302
Need For Services

Demonstrated academic need for current grant cycle using 2014-15 data

TRIO Eligible Students at UW-Madison

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Eligible</th>
<th>Noneligible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Grade Gaps – Intro Gateway Courses</td>
<td>13% D,F or DR</td>
<td>7%</td>
</tr>
<tr>
<td>Grade Point Average 3.0 or higher</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Academic Probation</td>
<td>13%</td>
<td>4%</td>
</tr>
</tbody>
</table>

Office of Academic Planning and Institutional Research, 2014
Need For Services

Other Support Needs of TRIO Eligible Students

- Lack of knowledge about course load and academic requirements
- No familiarity with college environment
- Limited or no knowledge of financial aid and financial literacy
- Balancing academic responsibilities and work
- Lack or parental experience
- Pressure to succeed
- Perception they don’t belong

Sources: Center for Educational Opportunity, 2014; Deil-Amen & Goldrick-Rab, 2008
Approach to Supporting Students

- Holistic
- Student-focused
- Relationship building
- Nurturing atmosphere
- Emphasis on feeling valued
- Orientation
- Priority Registration
- Early warning system
- High impact practices

- Proactive advising
- STEM advising & programming
- Peer Mentoring
- Tutoring
- Writing support
- Study skills support
- Partnerships
- Targeted support to students on probation
Center for Educational Opportunity Eligibility

2016-2017

- Low-Income and First Generation: 72.54%
- Low-Income only: 20.53%
- First Generation only: 5.13%
- Disabled: 0.89%
- Disabled and Low-Income: 0.89%
Retention Outcomes

Fall 2016 Retention Rate

- All
- Pell Recipients
- First Generation
- CeO Participants

90.00% 91.00% 92.00% 93.00% 94.00% 95.00% 96.00%
Persistence, Good Standing and Graduation Outcomes

2016-2017

- **Goal**: 90.00%
- **Outcome**: 96.87%
- **Good Standing**: 96.00%
- **Goal**: 95.15%
- **6 year Graduation Rate**: 83.00%
- **Outcome**: 89.70%
25 Year Impact

2,951 CeO Scholars Served

1,617 CeO Graduates
Ada Ezemba
Student Support Services-Center for Educational Opportunity (CeO)
University of Wisconsin-Madison

Ada is a senior at UW-Madison and credits CeO with helping her find her place on campus. She says, “I remember being new to the UW-Madison campus and wanting to transfer because I had no support system on campus. Soon I found CeO. The sessions with my advisor, tutoring, group activities, and office amenities accessible to students has ultimately helped me cope better with feeling so small in such a large place.”

As an international studies major, Ada has traveled to Europe, to Asia, Africa, Australia, and within the United States. She has also started her own campus organization, Project Glory M.A.I.L., which sends positive messages of encouragement via mail to women with breast cancer. After graduation, Ada hopes to grow this organization, become fluent in Chinese, and obtain a graduate degree.
Access

Chancellor Blank highlighted priority to broaden access to UW-Madison

Support

CeO partnerships with Admissions and Financial Aid Offices result in support services to Promise recipients

Impact

Holistic support services of CeO will increase retention and graduation rates for participants who are Promise recipients
Priority 3
DEVELOP THE NEXT GENERATION OF LEADERS

DDEEA Strategy
Model student program best practices to improve recruitment and retention of students from underrepresented groups so that they can thrive on our campus

Component of Priority 3 Strategy
CeO increases retention and graduation rates of 1st gen and low-income students via proactive services and community building practices
Cas (Karen) Relucio

Major: Economics with Certificates in Business and Southeast Asian Studies

.... The program introduced me to scholars and staff, who really care about my performance and wellness.

My ultimate goal is to raise awareness in corporate social responsibility. As of now, I am studying the way people and businesses work together. I was the President of Filipino-American Student Organization (FASO) during the school year 2016-2017.

I’ve gained various internships in the corporate field: Business Analyst at BP (Naperville, IL – Summer 2016), Marketing Intern at BDO (Chicago, IL – Summer 2017), and Marketing Consultant Intern at Telefonica (Seville, Spain – Fall 2017).
Gabrielle Rodriguez
Student Support Services-Center for Educational Opportunity (CeO)
University of Wisconsin-Madison

Gabrielle is a first-generation college student in the nursing program at UW-Madison. She says, "From providing tutors to employing a variety of advisors educated in specific areas to help us out in any way--CeO has always found a solution to any problem I had. The program has also provided me with an amazing leadership opportunity when I was privileged to be a mentor for the First Year Program. However, what I think has impacted me most is the sense of community within CeO and the friendships I have made while begin a part of the program."

After graduating, Gabrielle hopes to pass her nursing exam and become a registered nurse.

Needs and Brings
Thank you!