



**Center for
Educational Opportunity**

UNIVERSITY OF WISCONSIN-MADISON

Access • Achievement • Success

**25 Years of Supporting Academic
Excellence, Retention and Graduation
1993 - 2018**

CELEBRATE!

Let's
Connect

Session Goals

- ▶ Understand how CeO is connected with the U.S. Department of Education, and positioned within UW-Madison and the Division of Diversity, Equity and Educational Achievement
- ▶ Know what CeO does and why CeO is important to UW-Madison
- ▶ Ability to connect CeO services and outcomes to university priorities
- ▶ Identify potential opportunities to partner with CeO

In The Beginning

TRIO Student Support Services Program was established at UW-Madison in 1993



The SSS Grant was written by Walter Lane, former Assistant Dean in the School of Education



We honor the legacy of the first director, Dr. Brenda Pfaehler, with the Award of Excellence which is named in her honor.

Evolution of CeO

TRIO - Student Support Services (SSS)

Fall 1993-Summer 2008

Center for Educational Opportunity (CeO)

Fall 2008-current

*A hybrid of State and Federal funding serving TRIO eligible students
SSS, SSS-STEM, Academic Success and Achievement Program (ASAP)*

**A unit of the Division of Diversity, Equity and Educational Achievement
(DDEEA)**

Alumni

“CeO is not a program, it’s a family.

CeO provides everything for its students from tutoring to friendship.

It is a safe space for us to study and meet others with common goals

Not to mention the incredible staff who will go out of their way to make sure each and every scholar succeeds.”

► *Daniela Juarez*

National and Campus History

Federal TRIO Programs

- ▶ 1964 the Educational Opportunity Act created the Upward Bound Program
- ▶ 1965 the Talent Search program was created by the original Higher Education Act.
- ▶ 1968 the 1st reauthorization of the Higher Education Act created **Student Support Services**
- ▶ The **Student Support Services** program helps eligible students stay in college until they earn their baccalaureate degree.

National and Campus History

Federal TRIO Programs

- ▶ TRIO refers to the three programs; Upward Bound, Talent Search, and ***Student Support Services***
- ▶ TRIO is now five programs under one umbrella. The second reauthorization of the Higher Education Act of 1972 created the Educational Opportunity Centers.
- ▶ The fifth reauthorization of the TRIO programs in 1986 created the ***Ronald E. McNair Post-Baccalaureate Achievement Program***.

Purpose and Objectives

- ▶ **Objectives** - to increase persistence, good academic standing, and graduation
- ▶ **Eligible participants** - first generation college students, meet household income requirements, and/or students with disabilities
 - *2/3 must be both first generation and meet income requirements
- ▶ **Mission** - increase access, enrollment and degree completion of students from low-income households, first-generation college students and/or students with disabilities
- ▶ Funded by TRIO SSS and SSS STEM grants from the U.S. Department of Education and 101 funds from UW-Madison

Insight Into Eligible Students

Assets of TRIO Eligible Students

- Pro-active
- Goal-oriented
- Resourceful
- Self-reliant
- Flexible
- Positive
- Hopeful
- Self-Confident
- Compassionate
- Insightful

Student Stories

Rachel Smitz

*Student Support Services-Center for Educational Opportunity (CeO)
University of Wisconsin-Madison*

While at UW-Madison, Rachel has had a job with CeO as a peer mentor, volunteered at St Mary's Hospital and with Family Voices, and studied abroad in Australia. She says, *"By being in CeO, I am more aware of the diversity on campus than I would be otherwise. Hearing other people's stories of what they had to overcome to be here really inspires me to keep working hard and remember that I'm here for a reason."*

After graduation, Rachel has plans to work for a year before attending medical school.

Need For Services

Demonstrated need for current grant cycle using 2014-15 data

TRIO Eligible Students at UW-Madison

Criteria	Number	Percent
Low Income	6,424	22%
First Generation	5,686	19%
Low Income & First Generation	3,469	12%
Students with Disabilities	881	3%
Low Income with Disabilities	293	1%
Total Eligible Students	6,423	22%

Sources: Office of Student Financial Aid, 2014; Office of Academic Planning and Institutional Research, 2014

*Total undergraduates 29,302

Need For Services

**Demonstrated academic need
for current grant cycle using 2014-15 data**

TRIO Eligible Students at UW-Madison

Criteria	Eligible	Noneligible
Course Grade Gaps – Intro Gateway Courses	13% D,F or DR	7%
Grade Point Average 3.0 or higher	50%	
Academic Probation	13%	4%

Office of Academic Planning and Institutional Research, 2014

Need For Services

Other Support Needs of TRIO Eligible Students

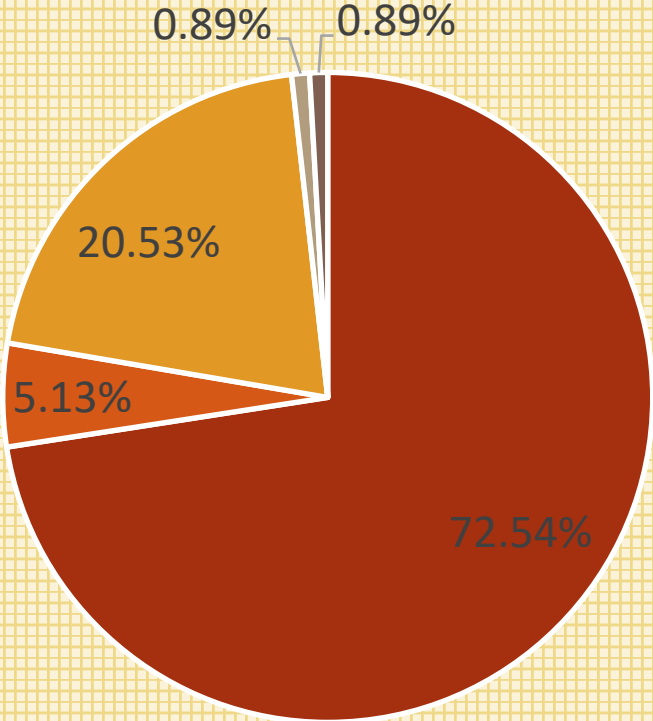
- ▶ Lack of knowledge about course load and academic requirements
- ▶ No familiarity with college environment
- ▶ Limited or no knowledge of financial aid and financial literacy
- ▶ Balancing academic responsibilities and work
- ▶ Lack or parental experience
- ▶ Pressure to succeed
- ▶ Perception they don't belong

Approach to Supporting Students

- Holistic
- Student-focused
- Relationship building
- Nurturing atmosphere
- Emphasis on feeling valued
- Orientation
- Priority Registration
- Early warning system
- High impact practices
- **Proactive advising**
- STEM advising & programming
- Peer Mentoring
- Tutoring
- Writing support
- Study skills support
- Partnerships
- Targeted support to students on probation

Center for Educational Opportunity Eligibility

2016-2017



■ Low-Income and First Generation

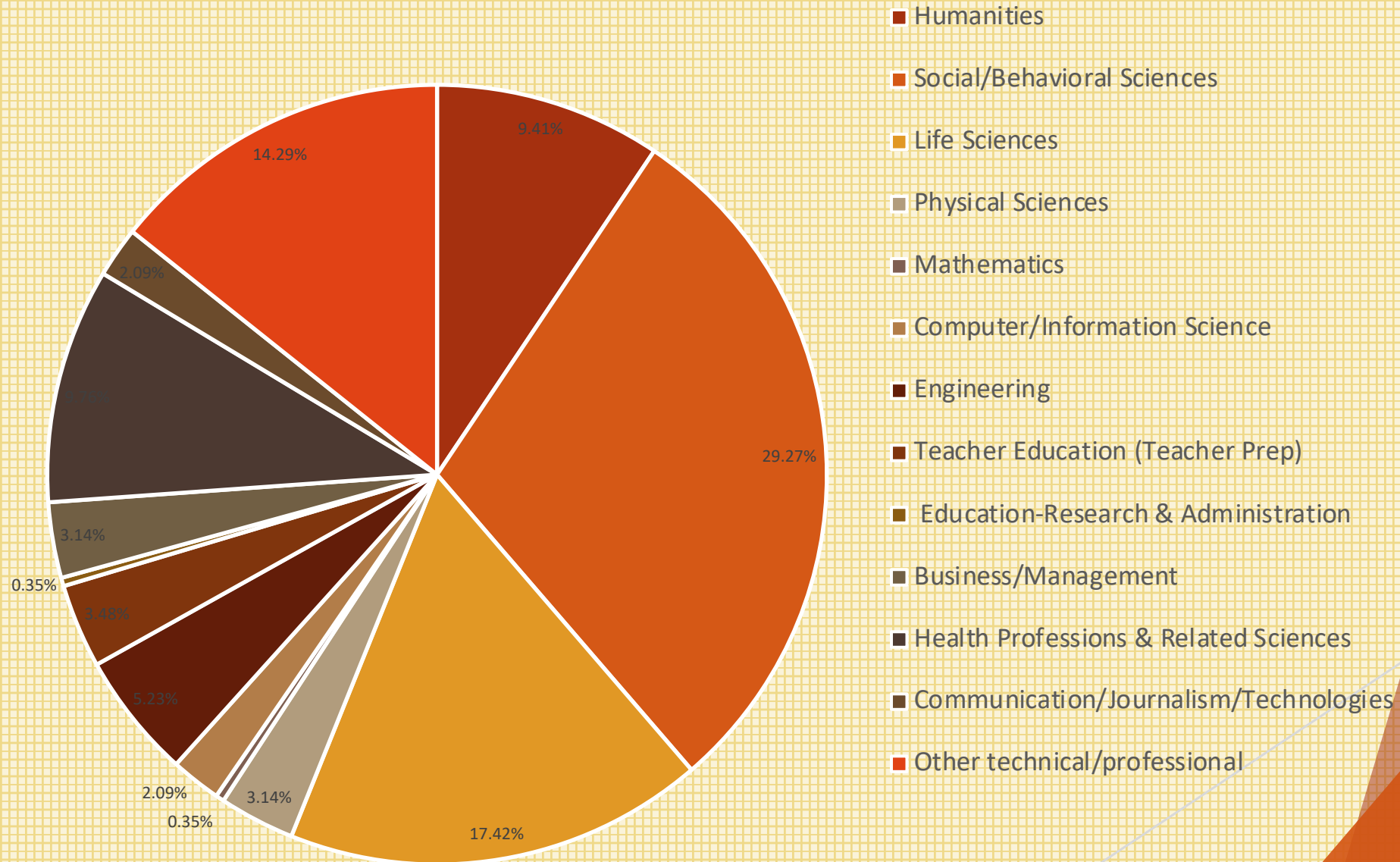
■ Low-Income only

■ First Generation only

■ Disabled

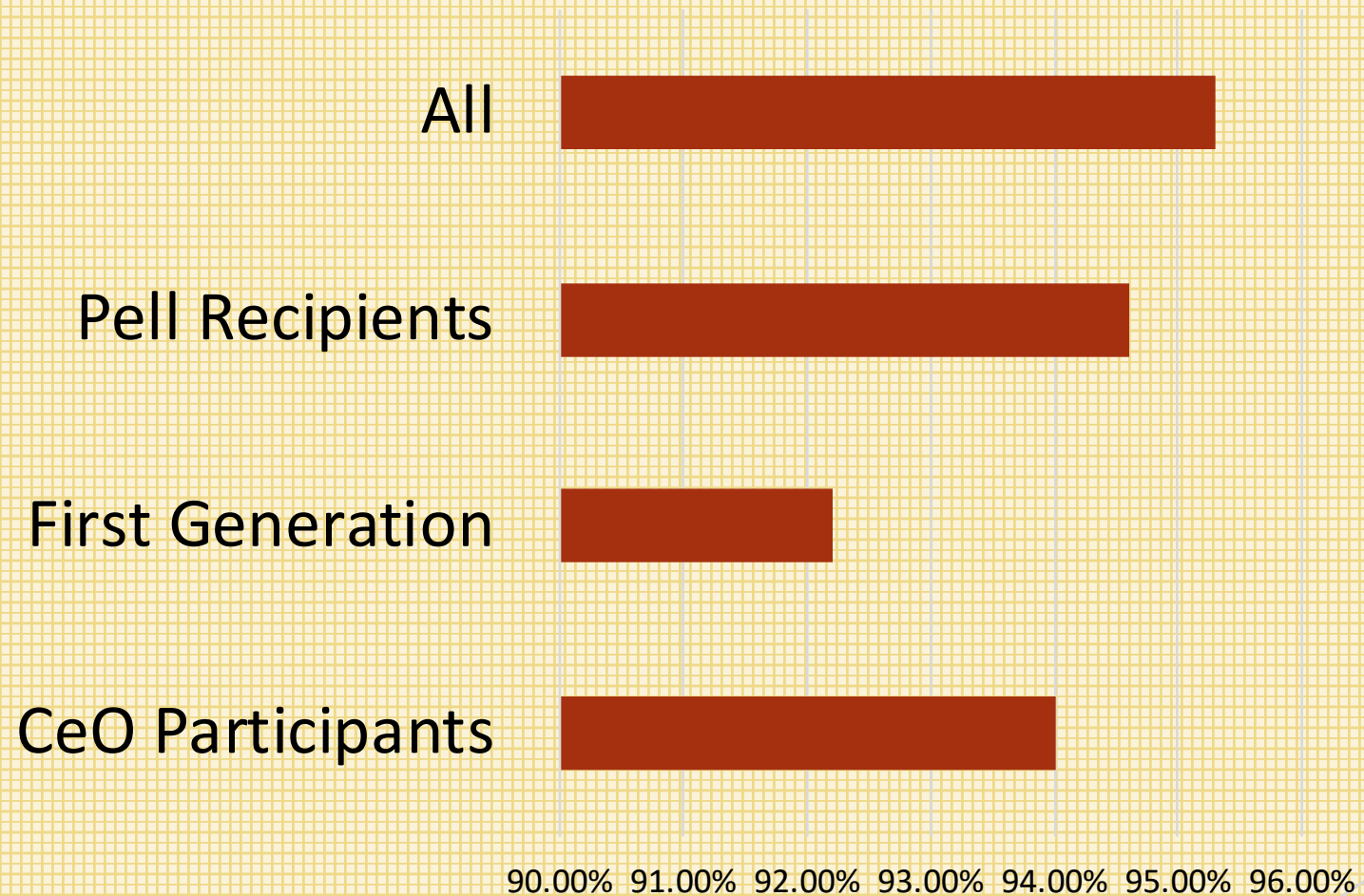
■ Disabled and Low-Income

Fields of Study



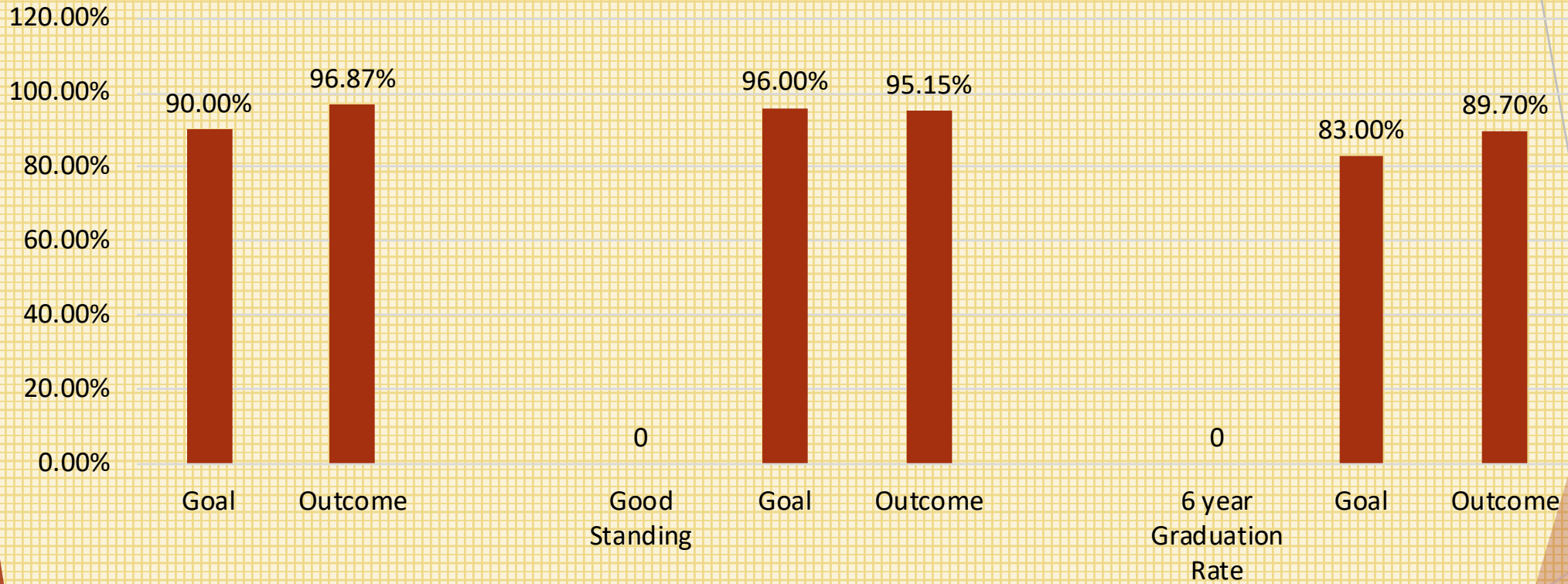
Retention Outcomes

Fall 2016 Retention Rate



Persistence, Good Standing and Graduation Outcomes

2016-2017



25 Year Impact

2,951 CeO Scholars Served

1,617 CeO Graduates

Student Stories



Ada Ezemba

*Student Support Services-Center for Educational Opportunity (CeO)
University of Wisconsin-Madison*

Ada is a senior at UW-Madison and credits CeO with helping her find her place on campus. She says, *"I remember being new to the UW-Madison campus and wanting to transfer because I had no support system on campus. Soon I found CeO. The sessions with my advisor, tutoring, group activities, and office amenities accessible to students has ultimately helped me cope better with feeling so small in such a large place."*

As an international studies major, Ada has traveled to Europe, to Asia, Africa, Australia, and within the United States. She has also started her own campus organization, Project Glory M.A.I.L., which sends positive messages of encouragement via mail to women with breast cancer. After graduation, Ada hopes to grow this organization, become fluent in Chinese, and obtain a graduate degree.

UW-Madison Priorities

Bucky's TUITION PROMISE
Eligibility requirements include:

- 1 WISCONSIN RESIDENT
- 2 INCOMING FRESHMAN OR TRANSFER STUDENT
- 3 HOUSEHOLD ADJUSTED GROSS INCOME OF \$56,000 OR LESS

BENEFITS:
4 years for freshmen and 2 years for transfer students of **free** tuition and segregated fees

UW-MADISON

FIRST-GENERATION, WISCONSIN RESIDENT, TRANSFER STUDENTS *from select colleges

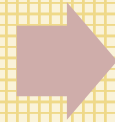
ALL ELIGIBLE
first-generation, Wisconsin resident, transfer students will receive grant/scholarship aid up to two (2) semesters of in-state tuition

PELL ELIGIBLE
first-generation, Wisconsin resident, transfer students will receive grant/scholarship aid up to four (4) semesters of in-state tuition

THE BADGER PROMISE

Access

Chancellor Blank highlighted priority to broaden access to UW-Madison



Support

CeO partnerships with Admissions and Financial Aid Offices result in support services to Promise recipients



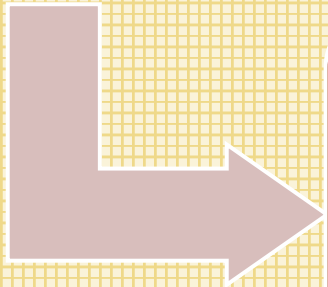
Impact

Holistic support services of CeO will increase retention and graduation rates for participants who are Promise recipients

DDEEA Strategic Priority 3

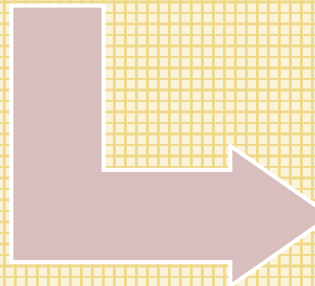
Priority 3

DEVELOP THE NEXT GENERATION
OF LEADERS



DDEEA Strategy

Model student program best practices to improve recruitment and retention of students from underrepresented groups so that they can thrive on our campus



Component of Priority 3 Strategy

CeO increases retention and graduation rates of 1st gen and low-income students via proactive services and community building practices

Student Stories

Cas (Karen) Relucio

Major: Economics with Certificates in Business and Southeast Asian Studies

.... The program introduced me to scholars and staff, who really care about my performance and wellness.

My ultimate goal is to raise awareness in corporate social responsibility.. As of now, I am studying the way people and businesses work together. I was the President of Filipino-American Student Organization (FASO) during the school year 2016-2017.

I've gained various internships in the corporate field: Business Analyst at BP (Naperville, IL – Summer 2016), Marketing Intern at BDO (Chicago, IL – Summer 2017), and Marketing Consultant Intern at Telefonica (Seville, Spain – Fall 2017).

Student Stories

Gabrielle Rodriguez

*Student Support Services-Center for Educational Opportunity (CeO)
University of Wisconsin-Madison*

Gabrielle is a first-generation college student in the nursing program at UW-Madison. She says, *“From providing tutors to employing a variety of advisors educated in specific areas to help us out in any way--CeO has always found a solution to any problem I had. The program has also provided me with an amazing leadership opportunity when I was privileged to be a mentor for the First Year Program. However, what I think has impacted me most is the sense of community within CeO and the friendships I have made while begin a part of the program.”*

After graduating, Gabrielle hopes to pass her nursing exam and become a registered nurse.

Needs and Brings



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Thank you!